### Meet the Expert

The World's Leading Scholars Brought to Cologne



# **Knowledge is Truth?**

Generating Medical Evidence in a Digital Age

### Prof. John Ioannidis, M.D., D.Sc.

Stanford University

**August 30, 2018** 10.00 a.m. – 1.00 p.m.

Discuss your ideas with leading experts personally and in an exclusive workshop setting!

**Meet the Expert** is open to scientists, students, and young researchers. The workshop is limited to 20 persons.

Please register at: https://ceres.uni-koeln.de/en/events/meet-the-expert/







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cologne center for ethics, rights, economics, and social sciences of health

In cooperation with:

EEA-ESEM 27-31 AUGUST 2018 COLOGNE GERMANY



## **Knowledge is Truth?**

#### Generating Medical Evidence in a Digital Age

Professor John loannidis, M.D, D.Sc. from Stanford University will share his insights regarding the generation of medical evidence and present his research leading to his comprehensive methodological critique, which has made him one of the most cited and influential scientists worldwide. Together with the participants of this exclusive workshop, he will highlight the problems and shortcomings of the traditional methods, discuss modern alternatives which present themselves in light of the new possibilities to generate and use vast amounts of data, and debate the chances and challenges of their integration and transformation into modern health care.

#### August 30, 2018, 10.00 a.m. - 1.00 p.m.

University of Cologne ceres Lecture Room Universitätsstr. 91 50931 Köln



Further information and registration: https://ceres.uni-koeln.de/en/events/meet-the-expert/

John P. A. Ioannidis is a Professor of Medicine and of Health Research and Policy at Stanford University School of Medicine and a Professor of Statistics at Stanford University School of Humanities and Sciences. He is director of the Stanford Prevention Research Center, and codirector, along with Steven N. Goodman, of the Meta-Research Innovation Center at Stanford (METRICS). He is also the editor-in-chief of the European Journal of Clinical Investigation. He



Foto: Stanford Univer

was chairman at the Department of Hygiene and Epidemiology, University of Ioannina School of Medicine as well as adjunct professor at Tufts University School of Medicine. He is best known for his research and published papers on scientific studies, particularly the 2005 paper "Why Most Published Research Findings Are False." Ioannidis is one of the most-cited scientists across the scientific literature, especially in the fields of clinical medicine and social sciences, according to Thomson Reuters' Highly Cited Researchers 2015. Born in New York City in 1965, Ioannidis was raised in Athens, Greece. He was Valedictorian of his class at Athens College, graduating in 1984, and won a number of awards, including the National Award of the Greek Mathematical Society. He also graduated in the top rank of his class at the University of Athens Medical School, then attended Harvard University for his medical residency in internal medicine. He did a fellowship at Tufts University for infectious disease and came to Stanford in 2010.